

COIN ANNOUNCES 'NAME THE LOGO' CONTEST

In January 2007, COIN Educational Products launched a brand new identity, including a new logo (as shown below). We are inviting our customers and students who use the product to enter a "Name the Logo Contest." The rules of the contest are as follows:

1. The contest is open to any employee or student of a school or agency that purchased any COIN product in 2005, 2006, or 2007.
2. The contest begins on April 16, 2007 and ends on May 21, 2007.
3. Winners will be notified by June 1, 2007. All winners will be posted on the COIN website.
4. To enter, please submit the following information via e-mail to customerservice@coinedu.com by the contest deadline.

YOUR FIRST AND LAST NAME
YOUR SCHOOL OR AGENCY
YOUR CITY AND STATE
YOUR PHONE NUMBER
YOUR E-MAIL ADDRESS
YOUR SUGGESTION FOR THE LOGO'S NAME
YOUR ROLE (student, teacher, counselor, etc.)

5. Prizes will be awarded for 1st, 2nd, and 3rd place.

1st place: 30% off of any order placed in 2007 or a \$50 gift card

2nd place: 15% off of any order placed in 2007 or a \$20 gift card

3rd place: 10% off of any order placed in 2007 or a \$10 gift card

